

SAFE SLEEPING PRACTICES COMMUNITY ACTION TEAM

AGENDA

February 21, 2011

ROOM 1303

CCHS 9:30 AM – 11:00 AM

Mission Statement: *To reduce the number of SIDS, SUID Deaths in the State of Delaware through educational awareness campaigns around safe sleeping practices.*

Goals:

- 1. Expand message from “Back to Sleep” to Safe Sleep Environment. That will include all of the AAP task force recommendations on Safe Sleep Practices.*
- 2. Reinforce message where ever and whenever possible.*
- 3. Message needs to be consistent and make sense to the lay public.*
- 4. Message needs to address parental desire to keep baby safe and comfortable.*
- 5. Message needs to emphasize parent self-efficacy and the “preventability “ of infant unsafe sleeping death.*

- A. Meeting called to order/Introductions
- B. Review of minutes from 11/30/10
- C. Subcommittee activity since 11/30/10
- D. Old Business
 1. Cribs for Kids
 2. Cookbook Fundraiser
 3. Stroller Walk
- E. New Business
 1. Articles of Interest
 2. Future Activities/Goals
- F. Other Business/Next meeting date